

# Thank you for collaborating with us!

Your opinions, photos and videos are very important to us. That's why we are so happy to have you talk about our products.

Stikets is leader in personalized labels and customized products for the whole family

## **01** IRON-ON LABELS

96 personalized, permanent labels for clothing





142 customized labels to mark everything from clothes to objects



Ideal for quickly marking clothes and material









Resistant to the washer, dryer and dishwasher

Indispensable for families with children

## What do we offer for collaborations?



#### **01** PRODUCT REVIEW

We will send you products so you can share opinions about them on your social networks



#### **O2** DRAWINGS Give Aways

Give aways for a product or bundle of Stikets products

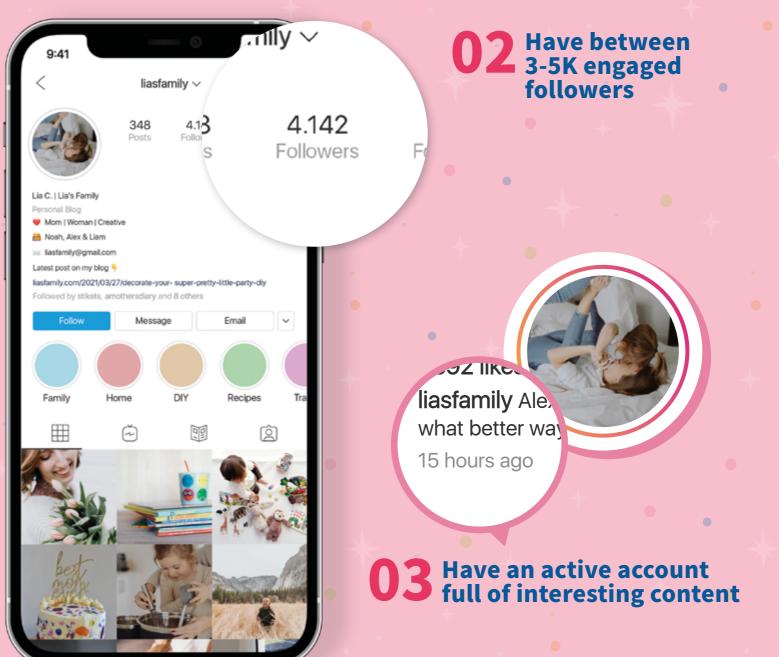


#### What requirements must you meet?

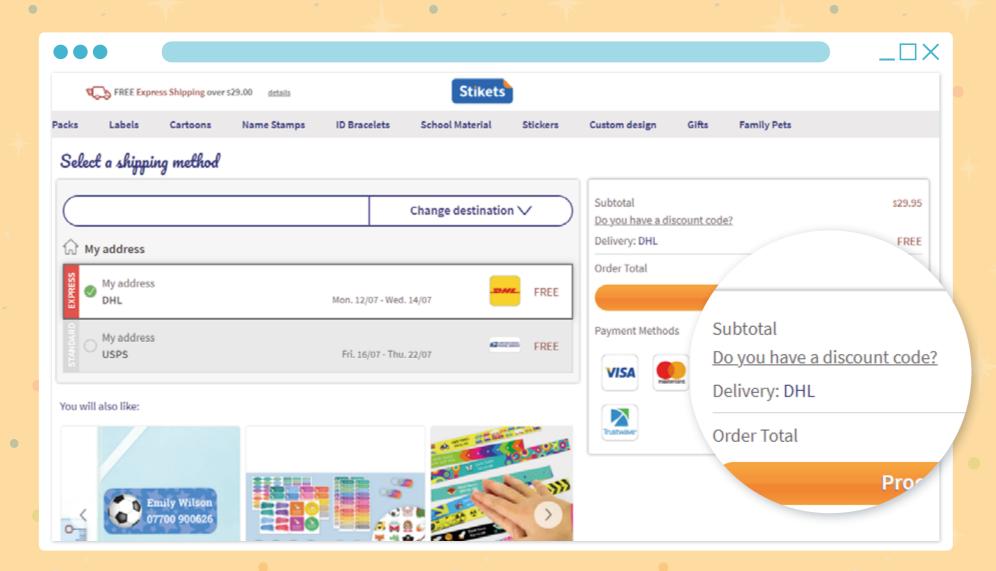


**3592 likes liasfamily** Alex is starting to take a liking to organizing... and what better way than with the... more 15 hours ago

Have an account related to motherhood and/or family



#### How do we get the product to you?



We will send you a **discount code for the total value of the product.**\* You only have to personalize it, add it to your shopping cart and use the discount code for check-out.

For prize drawings, we will send you **two discount codes: one for you and one for the winner.** After you have chosen the winner, you will give them their discount code for their order.

The products sent will be chosen by Stikets

#### \* #StiketsLovers **Stoyies** and post **Collaboration**

### **01** Post a photo or video of the product

▶ () ▼

9:41

liasfamily

#### 3592 likes

**liasfamily** Alex is starting to take a liking to organ what better way than with the pack of labels from With this totally personalized pack, it is easy and fun with your little one. Look at the great designs!

#stikets #stiketslover #maternity #care #organizingathome #personalizedlabels #personalizedgifts

15 hours ago

With this tota. with your little o. #stikets #stiketsl #personalizedlak

stikets

.... 🌫 🔳

15 hours ago

**03** Mention @stikets in the text, and use the hashtags #stikets and #stiketslover

02 Tag @stikets

## #StiketsLovers Stoyies and post Collaboration

**01** Publish a minimum of three stories, showing in detail the product received and explaining the uses of each one

**02** Mention @stikets



## **01** PARTICIPATION CONDITIONS

-Participants are to follow the organizing profile and @stikets

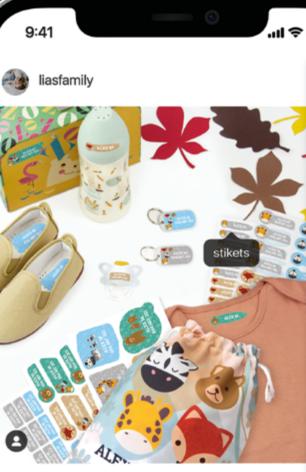
-They need to leave a comment mentioning two friends

## **02** CONDITIONS OF THE SWEEPSTAKES

-The prize drawing product will be chosen by Stikets

-Duration 1 week aprox.

-Valid for the UK and Ireland



4552 likes

liasfamily SUPER SWEEPSTAKES! 😂 🎉 A drawing from @stikets 🥶 You can win everything you need for back-to-school: backpacks, personalized labels for clothes and objects, school supplies... To participate you must:

💙 Like the photo

Follow @stikets and my account @liasfamily

Leave a comment mentioning two friends. You can participate as many times you want if as long as you provide a straight of the straight of



#### 4552 likes

**liasfamily** SUPER SWEEPSTAKES! A drawing from @stikets You can win everything you need for back-to-school: backpacks, personalized labels for clothes and objects, school supplies... To participate you must:

#### 💙 Like the photo

Follow @stikets and my account @liasfamily

Leave a comment mentioning two friends. You can participate as many times you want if as long as you mention different profiles!

Winner to be announced on the 12th of July. Competition open to residents in (your country/region here) Good luck!

View all 4356 comments



product received

.ul 🔶 🛙 9:41 Ô Alex Martin 654 987 321 one else a sp LINGS **01** Post a video between 15 and 30 seconds, showing in detail the ily **@stikets** has s is now supe liasfamily Is anyone else a specialist in procrastinating? Luckily @stikets has my back! Marking my child's things is now super easy and fun! I really ... more

**Explain its use and** The video can be informative and fun using your own personal style!

> Mention 03 @stikets in the text, and use the hashtags **#stikets and #stiketslover**

### Best Practices for **Content Creation**

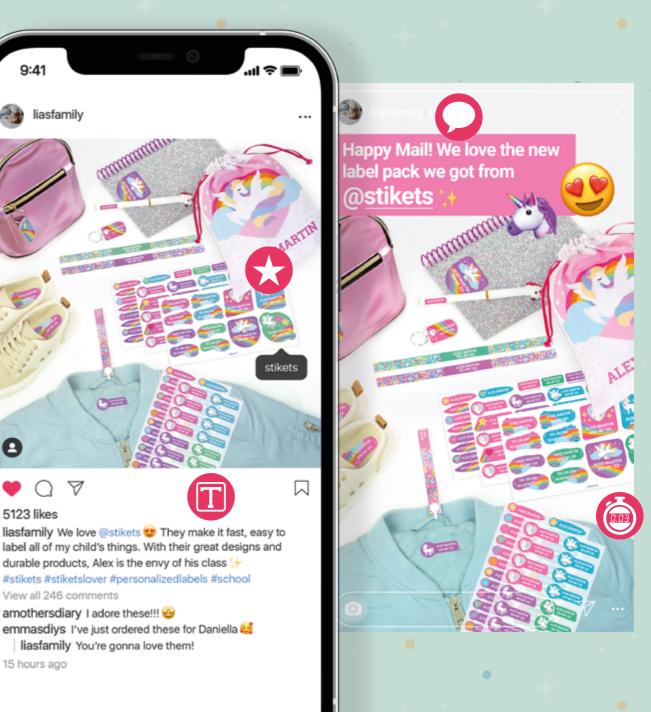
Highlight product / brand in the foreground

Use a clear message Stikets: Personalized products to make everyday life easier for families

Verbal mention of the word: Stikets



In case of video, story or reels: show the product within the • first 3 seconds



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## Terms and Conditions

## **01** RIGHT TO USE CONTENT

The images you create are super valuable and we love to include them on our website through Photoslurp, as well as on all ours social media profiles.

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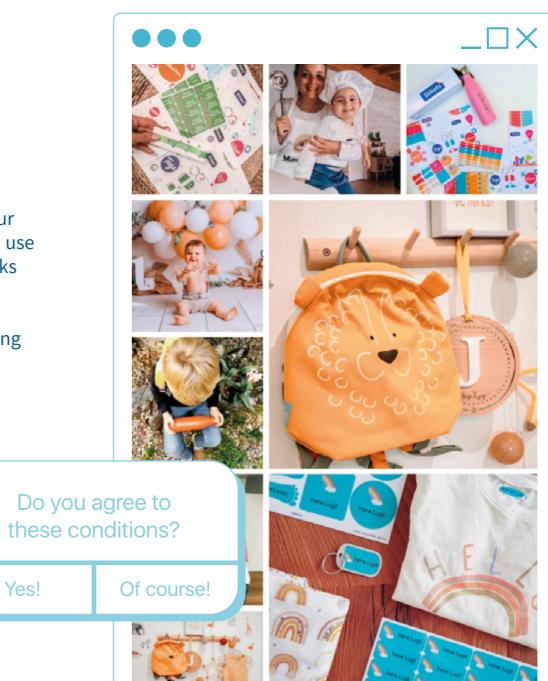
*Tip: Avoid putting graphic elements or text in the images you create (for example, do not include the word Giveaway within the image).* 



For the collaboration we need your explicit authorization that we can use generated content on our networks and website.

Reply to this same email confirming your authorization.





## We look forward to hearing from you! #STIKETSLOVER





